



# 2012 LAS VEGAS YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
<b>Visitor Volume</b>	3,154,639	3,069,954	3,531,994	3,324,459	3,451,394	3,392,798	3,443,486	3,340,826	3,353,330	3,521,430	3,102,052	3,040,660	39,727,022
<b>Room Inventory</b>	150,827	150,827	150,920	150,920	150,920	150,245	150,245	150,245	150,245	150,245	150,165	150,481	150,481
<b>Citywide Occupancy</b>	78.3%	81.7%	88.3%	86.5%	86.6%	88.0%	87.2%	84.0%	86.8%	89.4%	79.7%	75.8%	84.4%
Hotel Occupancy	82.2%	85.7%	90.5%	89.6%	90.0%	91.4%	90.4%	87.7%	89.4%	91.1%	82.5%	77.9%	87.4%
Motel Occupancy	45.2%	47.6%	69.2%	59.7%	57.1%	57.8%	59.0%	51.1%	64.2%	74.0%	54.9%	56.3%	58.0%
Weekend Occupancy	82.6%	90.8%	94.4%	92.7%	93.4%	92.1%	93.9%	90.9%	92.1%	95.2%	89.0%	82.7%	90.8%
Midweek Occupancy	76.3%	77.6%	85.4%	84.2%	83.8%	85.9%	84.9%	81.1%	84.2%	87.3%	75.1%	72.9%	81.6%
<b>Average Daily Room Rate (ADR)</b>	\$113.82	\$108.80	\$107.21	\$108.42	\$112.43	\$109.75	\$97.12	\$102.09	\$112.52	\$117.70	\$104.00	\$102.34	\$108.08
<b>Total Room Nights Occupied</b>	3,662,423	3,574,191	4,133,488	3,916,538	4,051,276	3,966,140	4,062,177	3,911,837	3,914,400	4,162,325	3,591,100	3,533,812	46,479,707
<b>Convention Attendance</b>	538,552	575,717 r	513,010	414,510	367,899	375,920 r	255,961	478,522	364,648	477,248	438,330	143,697	4,944,014
<b>Conventions &amp; Meetings Held</b>	1,493	1,983	2,302	1,938	1,742	1,682	1,316	1,236	1,884	3,001	1,899	1,139	21,615
<b>Total En/Deplaned Passengers</b>	3,175,798	3,108,106	3,654,736	3,554,497	3,663,251	3,588,995	3,670,872	3,643,902	3,431,417 r	3,686,968	3,310,891	3,178,163	41,667,596
<b>Average Daily Auto Traffic</b>													
All Major Highways	87,692 e	93,969 e	101,223 e	105,916 e	101,689 e	109,990 e	115,106 e	110,020 e	93,144 e	94,583 e	101,135	94,822	100,774
I-15 at NV/CA Border	36,578	37,996	40,304	44,610	43,266	47,650	51,170	49,340	36,226	38,387 e	42,339	37,846	42,143
<b>Gaming Revenue:</b>													
Clark County	\$925,487,000	\$812,135,000	\$733,494,000	\$743,673,000	\$766,054,000	\$707,313,000	\$866,984,000	\$727,031,000	\$760,554,000	\$859,879,000	\$671,610,000	\$825,668,000	\$9,399,882,000
Las Vegas Strip	\$623,512,000	\$530,690,000	\$448,683,000	\$459,387,000	\$475,068,000	\$483,722,000	\$597,455,000	\$490,941,000	\$496,823,000	\$580,739,000	\$431,864,000	\$588,345,000	\$6,207,229,000
Downtown	\$47,065,000	\$45,044,000	\$43,388,000	\$48,579,000	\$45,349,000	\$33,681,000	\$41,235,000	\$36,335,409	\$44,355,000	\$48,598,000	\$38,526,000	\$36,989,000	\$509,144,409
Boulder Strip	\$84,313,000	\$71,653,000	\$62,787,000	\$70,184,000	\$76,053,000	\$50,523,000	\$72,580,000	\$55,649,000	\$67,298,000	\$74,540,000	\$52,738,000	\$58,396,000	\$796,714,000
<b>Room Tax / LVCVA's Portion:</b>	\$17,332,393	\$16,116,404	\$17,703,723	\$17,531,552	\$18,703,591	\$17,430,350	\$15,467,172	\$15,276,888	\$17,693,687	\$19,671,146	\$14,392,110	\$13,065,234	\$200,384,250
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
<b>Visitor Volume</b>	0.9%	6.4%	3.7%	-0.9%	2.4%	2.1%	-0.8%	1.5%	1.8%	2.9%	2.5%	2.8%	2.1%
<b>Room Inventory</b>	1.1%	0.9%	0.9%	0.7%	2.2%	1.0%	1.0%	0.2%	-0.1%	-0.1%	-0.3%	0.2%	0.2%
<b>Citywide Occupancy</b>	-0.7	1.1	1.1	-1.2	0.5	-0.5	-1.1	-0.1	1.1	2.6	1.4	2.7	0.6
Hotel Occupancy	0.4	2.4	1.0	-1.2	1.5	0.1	-0.8	-0.8	-0.5	1.0	1.1	0.9	0.4
Motel Occupancy	-8.5	-8.3	2.9	0.0	-7.2	-6.3	-4.6	4.5	15.0	16.1	3.7	16.3	2.0
Weekend Occupancy	-3.5	1.3	-0.9	-0.5	-0.8	-2.4	1.2	-0.2	1.0	2.5	0.3	1.4	0.0
Midweek Occupancy	0.7	1.2	1.0	-0.8	1.0	-0.4	-1.0	-0.6	1.2	2.9	1.3	4.2	0.9
<b>Average Daily Room Rate (ADR)</b>	6.2%	10.5%	-3.5%	2.6%	3.7%	8.5%	-2.2%	5.1%	1.0%	2.6%	0.6%	0.7%	2.8%
<b>Total Room Nights Occupied</b>	0.6%	6.3%	2.5%	-0.5%	2.2%	0.7%	0.0%	0.6%	1.5%	3.1%	1.7%	3.8%	1.8%
<b>Convention Attendance</b>	-12.6%	25.5% r	-3.9%	-4.9%	4.4%	2.2% r	-2.8%	15.9%	-16.1%	4.3%	16.7%	-8.7%	1.6%
<b>Conventions &amp; Meetings Held</b>	25.1%	51.1%	34.6%	5.5%	-0.6%	15.8%	-10.1%	17.3%	7.3%	22.9%	6.0%	-10.0%	13.6%
<b>Total En/Deplaned Passengers</b>	0.3%	6.6%	2.5%	2.7%	0.3%	-0.1%	-0.6%	0.3%	-2.9%	-1.5%	-0.3%	-0.8%	0.4%
<b>Average Daily Auto Traffic</b>													
All Major Highways	-0.4%	0.7%	0.9%	0.5%	3.7%	2.5%	1.8%	2.2%	-3.9%	-0.4%	4.4%	-1.6%	0.9%
I-15 at NV/CA Border	8.6%	6.1%	7.9%	6.2%	13.2%	7.5%	6.1%	6.4%	-6.6%	4.8%	2.8%	-8.8%	4.5%
<b>Gaming Revenue:</b>													
Clark County	21.6%	5.5%	-12.2%	8.9%	-10.2%	-7.9%	21.2%	-3.4%	3.7%	2.8%	-13.0%	11.2%	1.9%
Las Vegas Strip	29.2%	3.3%	-14.9%	7.5%	-18.1%	-4.5%	27.5%	-1.2%	1.2%	3.6%	-12.8%	13.5%	2.3%
Downtown	13.7%	13.7%	-11.9%	25.0%	-2.1%	-12.8%	16.4%	-8.4%	6.0%	0.8%	-17.3%	19.6%	2.5%
Boulder Strip	8.7%	22.9%	-17.0%	20.4%	9.2%	-22.9%	17.3%	-17.7%	24.2%	8.1%	-26.4%	17.4%	2.3%
<b>Room Tax / LVCVA's Portion:</b>	7.7%	21.6%	-6.3%	3.2%	10.3%	7.1%	-4.7%	-0.7%	0.9%	1.6%	-0.4%	1.1%	3.1%

r-revised

e-estimate as partial NDOT data unavailable.



## 2012 LAUGHLIN YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	163,397	170,344	198,482	186,875	175,981	179,955	206,439	187,234	161,651	164,223	148,765	128,884	2,072,230
2. Room Inventory	10,334	10,334	10,334	10,334	10,334	10,333	10,333	10,333	10,333	10,333	10,333	10,333	10,333
3. Convention Attendance	8,694	3,566	7,041	10,878	10,756	5,949	4,237	3,394	4,441	7,498	6,910	3,028	76,392
4. Total Occupancy	52.7%	60.0%	66.4%	64.3%	59.2%	63.1%	71.1%	63.6%	57.3%	56.2%	52.1%	42.4%	59.0%
5. Average Daily Room Rate	\$38.78	\$40.52	\$40.01	\$49.34	\$42.17	\$41.59	\$42.20	\$45.06	\$41.94	\$37.83	\$38.67	\$40.68	\$41.72
6. Total Room Nights Occupied	168,827	179,812	212,715	199,343	189,650	195,604	227,750	203,725	177,624	180,022	161,505	135,817	2,232,394
7. Gross Gaming Revenue	\$40,964,000	\$42,978,000	\$49,849,000	\$40,043,000	\$42,054,000	\$32,597,000	\$37,088,000	\$33,505,000	\$34,951,000	\$36,984,000	\$37,821,000	\$33,227,000	\$462,061,000
8. Laughlin/Bullhead City Air Passengers	20,515	22,950	25,288	23,442	17,476	16,936	17,270	17,534	17,156	20,166	16,967	9,061	224,761
9. Average Daily Auto Traffic: Hwy 163	3,992	4,521	4,658	4,981	4,080	3,982	4,042	3,867	3,755	3,913	4,026	3,592	4,117
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	-8.9%	-11.8%	-8.4%	-8.8%	-7.9%	-5.7%	-7.8%	-5.9%	-7.8%	-7.4%	-7.1%	-9.0%	-8.0%
2. Room Inventory	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%	0.0%	0.0%
3. Conventions Attendance	11.8%	-29.4%	15.7%	22.7%	9.4%	26.4%	9.2%	34.7%	-11.4%	-7.1%	16.4%	103.5%	10.4%
4. Total Occupancy	-4.2	-9.9	-4.6	-4.8	-3.7	-2.1	-4.2	-2.3	-3.4	-3.1	-2.7	-3.4	-4.0
5. Average Daily Room Rate	3.2%	2.7%	5.9%	0.7%	4.7%	10.4%	-2.7%	15.8%	1.6%	-2.1%	-1.2%	2.7%	3.4%
6. Total Room Nights Occupied	-7.5%	-11.2%	-6.6%	-7.1%	-6.0%	-3.4%	-5.7%	-3.6%	-5.8%	-5.4%	-5.1%	-7.4%	-6.2%
7. Gross Gaming Revenue	6.3%	-0.2%	-2.4%	0.5%	20.1%	-20.3%	-0.5%	-2.3%	-3.2%	-0.9%	-2.0%	1.8%	-0.6%
8. Laughlin/Bullhead City Air Passengers	-8.4%	-6.3%	-11.5%	13.3%	4.2%	-2.0%	13.4%	12.3%	0.8%	11.8%	-16.7%	-16.0%	-1.1%
9. Average Daily Auto Traffic: Hwy 163	-3.2%	0.8%	-4.7%	0.2%	-3.7%	-4.0%	-2.5%	-4.4%	-8.1%	-10.1%	-3.2%	-5.1%	-3.9%



## 2012 MESQUITE YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	79,962	85,226	105,494	97,374	94,701	90,430	81,055	72,370	67,010	91,128	73,846	57,550	996,146
2. Room Inventory	1,763	1,763	1,763	1,763	1,763	1,759	1,759	1,759	1,759	1,759	1,759	1,745	1,745
3. Total Occupancy	68.9%	78.5%	90.9%	86.7%	81.6%	80.7%	70.0%	62.5%	59.8%	78.7%	65.9%	50.1%	72.8%
4. Average Daily Room Rate	\$35.47	\$54.63	\$56.62	\$57.28	\$53.08	\$49.44	\$45.26	\$51.21	\$53.48	\$61.33	\$52.07	\$53.33	\$52.20
5. Total Room Nights Occupied	37,656	40,135	49,680	45,856	44,597	42,585	38,170	34,081	31,556	42,914	34,775	27,102	469,107
6. Gross Gaming Revenue	\$10,433,000	\$11,019,000	\$12,792,000	\$11,058,000	\$9,924,000	\$8,883,000	\$8,265,000	\$8,213,000	\$8,344,000	\$9,686,000	\$9,733,000	\$9,163,000	\$117,513,000
7. Average Daily Auto Traffic: I-15 at NV/AZ border	18,645	19,839	21,356	22,596	22,352	23,707	24,767	23,501	21,328	21,935	21,334	19,055	21,701
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	0.7%	3.3%	6.3%	2.6%	10.5%	6.9%	1.3%	-2.1%	-6.0%	-0.1%	-2.3%	-8.8%	1.5%
2. Room Inventory	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%	-1.0%	-1.0%
3. Total Occupancy	-5.7	-7.3	-2.3	-5.4	1.1	-1.4	-5.4	-7.1	-9.6	-7.2	-7.7	-9.3	-5.6
4. Average Daily Room Rate	-24.6%	0.5%	-5.7%	-4.5%	3.3%	2.2%	-0.7%	17.1%	7.2%	7.5%	1.8%	27.5%	1.4%
5. Total Room Nights Occupied	-7.9%	-5.5%	-2.7%	-6.1%	1.1%	-1.9%	-7.3%	-10.4%	-14.0%	-8.5%	-10.6%	-16.5%	-7.1%
6. Gross Gaming Revenue	5.4%	2.6%	7.2%	-0.8%	-1.2%	5.2%	-2.5%	4.2%	-1.8%	-6.1%	-1.4%	-5.5%	0.5%
7. Average Daily Auto Traffic: I-15 at NV/AZ border	-0.2%	-0.1%	-6.4%	-2.9%	1.2%	1.7%	N/A	-1.2%	-3.2%	-2.1%	N/A	-3.1%	-0.4%